



KMOV
One Memorial Drive
St. Louis, MO 63102

National Media Research Planning
815 Slaters Lane
Alexandria, VA 22314-1219

Contract # 853680

Schedule Dates 09/28/12-10/04/12
Advertiser National Republican Congressional Committee (8391)
Agency/T-Code National Media Research Planning (1768)/154600720
Product Political - Candidate (1077)
Brand NRCC IE (128132)
Salesperson Johannessen, Jordan (2818)
Sales Office TeleRep - New York
Buyer Name ROBINSON, TRACEY
Phone/Fax /
CPE 155/426/3154
Account Types National/Political PAC - Agency
Billing Type Standard
Comments NRCC IE
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/11/12
Last Modified 09/11/12
Entered By Betsy Waxberg
CO-OP No
Headline # 06309777
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,087.50
Net Total \$40,162.50
Sales Tax

St. Louis (KMOV) (KMOV)

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Sep. 2012	7	\$5,950.00
Oct. 2012	24	\$41,300.00
Grand Total:	31	\$47,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	20063- Late Show with David Letterman						1			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	9/11/12
2.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	20023- News @ 12noon M-F						1			1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	9/11/12
3.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	20054- News @ 5pm M-F						1			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	9/11/12
4.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	20053- Entertainment Tonight						1			1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	9/11/12
5.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	20062- News @ 10pm M-F		1							1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	9/11/12
6.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	20063- Late Show with David Letterman		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	9/11/12
7.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	20054- News @ 5pm M-F		1							1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	9/11/12
8.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	20055- News @ 6pm M-F		1							1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	9/11/12
9.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	20053- Entertainment Tonight		1							1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	9/11/12
10.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	20108- News @ 10pm Sat							1		1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	9/11/12
11.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	20144- Sports Sunday								1	1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	SPORTS SUNDAY	9/11/12
12.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	8A- 10A (CT)								1	1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	SUNDAY MRN-CBS	9/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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13.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	20062- News @ 10pm M-F					1				1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	9/11/12
14.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	20063- Late Show with David Letterman					1				1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	9/11/12
15.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	20023- News @ 12noon M-F					1				1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	9/11/12
16.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	20054- News @ 5pm M-F					1				1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	9/11/12
17.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	20053- Entertainment Tonight					1				1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	9/11/12
18.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	6:58P- 8P (CT)					1				1	\$6,500.00	\$6,500.00	St. Louis (KMOV) (KMOV)	BIG BANG/2.5 MEN	9/11/12
19.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	20062- News @ 10pm M-F			1						1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	9/11/12
20.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	20063- Late Show with David Letterman			1						1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	9/11/12
21.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	20023- News @ 12noon M-F			1						1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	9/11/12
22.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	20054- News @ 5pm M-F			1						1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	9/11/12
23.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	20053- Entertainment Tonight			1						1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	9/11/12
24.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	107454- NCIS : Los Angeles			1						1	\$4,500.00	\$4,500.00	St. Louis (KMOV) (KMOV)	NCIS:LA	9/11/12

CONFIRMATION CONTRACT

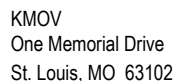
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B/E Bookend P/B Piggy Back